



Web 2.0 Learning Opportunity

Venue: Gulu University, Gulu, Uganda.

Date and time: Monday 25 - Friday 29 July 2011 (9:00 – 17:00)

Technological innovation is taking place at a breath-taking pace. Simple, open source internet-based applications and services designed to enhance on-line collaboration are now available to the wider public at little or no cost at all. These new online technologies known as Web 2.0 applications - sometimes called 'social media' - enable people to collaborate to create, share and publish information.

The **Technical Centre for Agricultural and Rural Cooperation EU-ACP** ([CTA](#)) has a mandate to facilitate access to and dissemination of information in the fields of agriculture and rural development in 78 countries in Africa, the Caribbean and the Pacific (ACP). Supporting the adoption of Web 2.0 applications represents a great opportunity for meeting it.

The **Gulu University, Department of Computer Sciences** ([GU](#)) , in collaboration with CTA will host two 5-day Web 2.0 Learning Opportunity starting on Monday 25 July 2011. Participants will be introduced to selected web 2.0 applications and will learn how to use them hands-on.

Gulu University is a public university located in Gulu town, 350 km north of the capital Kampala. Founded in 2002, the university offers a variety of programmes including among others Agriculture, Science including Computer and ICT studies, Medicine, and Environment, Business and Development Studies, Peace and Conflict Resolution, Education and Humanities.

The Learning Opportunity will cover advanced online searching, getting information served via alerts and RSS, collaborating remotely using wikis and Google Docs, using VoIP, online mapping and social networking. Participants will get a chance to see what others have done, get hands-on experience on how to use innovative applications, and assess how they could adopt these innovations within the context of their work and organisation. These Learning Opportunities form part of CTA initiatives that support development partners in networking, accessing and disseminating information more effectively.

Programme of the Learning Opportunity

- Introduction to the participatory World Wide Web (Web 2.0)
- Search Magic: How to conduct advanced multilingual online searches;
- Information Self Service: How to get selected information served to you via alerts and RSS feeds;
- Remote collaboration: How to develop content remotely using wikis and Google Docs;
- Online mapping: How to locate your organisation and your projects on a online Map;
- How to communicate voice over the internet at no cost;
- Online publishing (micro-blogging and blogging);
- Professional / corporate social networking (LinkedIn and Facebook);
- Web 2.0 self-instruction (introduction to iMARK)

Participants - Eligibility and responsibilities

Participation in the Learning Opportunity is free of charge, but subject to acceptance by the organisers. 25 participants will be accepted for the event.

Eligibility criteria

- be computer literate and conversant with browsing the Internet;
- have regular access to a computer (ownership of a computer is an advantage);
- be competent in the use of the English language;
- have an active e-mail account;
- be actively engaged in agriculture and rural development / natural resource management / biodiversity conservation in the domains of ICT for development (ICT4D), policies, markets; publishing, communication and media;
- be in a position to take along a WIFI-enabled laptop to the training;
- be resident of Uganda.

Responsibilities

Accepted participants will be responsible for all costs related to their travel to and from the venue at Gulu University in Gulu, their accommodation, breakfast and supper, their daily subsistence allowances and for bringing their own WIFI-enabled laptop to the Learning opportunity.

Entitlements

During the event the organisers will provide lunch and refreshments and distribute copies of CTA publications and instructional material.

How to apply

If you are interested in applying, please click on this link to complete the [online application form](#)

Deadline for application: **Sunday 5 June 2011**.

Feedback

The organisers will inform successful applicants about the status of their application at the beginning of July. Successful applicants will receive confirmation letters. Others will also be duly informed of the results of their application.